

# MEDIA RELEASE

City of Williams Lake



## For Immediate Release

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Tel: 250-392-2311  
Fax: 250-392-4408  
450 Mart Street  
Williams Lake, BC  
V2G 1N3

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## Artwalk Show & Sale September 8<sup>th</sup> – 30<sup>th</sup>

Mayor Walt Cobb is encouraging residents to come out for the annual Artwalk Show and Sale that kicks off on September 8<sup>th</sup> and runs to September 30<sup>th</sup>. With more than 50 participating merchants, it is a great opportunity for the community to explore our downtown and enjoy the annual event that celebrates the artists in our community while increasing traffic into participating merchants and businesses.

“On behalf of the City of Williams Lake, we would like to thank “Arty the Artwalker”, Willie Dye for his perseverance in rescheduling this event into September for the benefit of our community.” said Mayor Cobb. “This year we have a lot to be grateful for, so I am encouraging our citizens to take the opportunity to get out and support our local businesses and arts community, and reconnect with each other.”

The grand opening of the 2017 Artwalk Show and Sale will take place on Friday, September 8<sup>th</sup> at 11:30 am at Hopkins Design Studio at 262A South Third Avenue. Attendees at the opening will have the chance to get out with Arty the Artwalker for a guided walk around downtown.

The 2017 Artwalk Show and Sale Guide will be distributed in the Friday, September 8<sup>th</sup> edition of the *Tribune/Advisor*, and is a personal guide for individuals to plan their own tour. Artwalkers can have their passports filled in by the merchants at each stop, for a chance to win an array of prizes including the grand prize of a carving created by Ken Sheen, who is well known for his two large carvings prominently featured at the city’s “Y” intersection. This year, participants have the option of filling out their passports in the booklet, or using their smart phones to check in with the QHR codes that will be available at all of the participating locations.

“We look forward to seeing many community members in City Hall during the month of September. We are proud to once again host a local artist and be an official Artwalk Show and Sale site,” says Mayor Cobb.

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**Media Contact:**  
**Kim Dressler**  
**Executive Assistant**  
**[kdressler@williamslake.ca](mailto:kdressler@williamslake.ca)**  
**250-392-1775**