

MEDIA RELEASE

City of Williams Lake



For Immediate Release

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Vote Online for “One Horse Town” Country Music Concert

The City of Williams Lake is pleased to confirm that it has been selected as a finalist in the “One Horse Town” contest sponsored by Coors Banquet. The contest is an online voting competition for communities with fewer than 50,000 people to host an outdoor country music concert. Working with the Stampede Association, the City of Williams Lake entered the competition that saw submissions from across the country vying for the opportunity to host.

As a finalist, Williams Lake is now officially one of 6 communities - and the only community from British Columbia - in the competition. If selected as the winner, the free concert featuring the country music talents of Dallas Smith, Tim Hicks, and Kira Isabella would take place in Williams Lake on September 15.

“Regardless of the outcome, this is an excellent ‘good news’ opportunity for Williams Lake to be seen across Canada, and raise awareness of the beautiful city that we call home,” says Beth Veenkamp, Economic Development Officer for the City of Williams Lake. “Any opportunity to shine a light on our city and the supportive community that we have here is a good thing for Williams Lake, particularly when we get that spotlight at no cost to our taxpayers”.

Community members who are legal drinking age are encouraged to vote daily during the online competition, found at <http://coorsbanquet.ca/en/oht> or clicking on the “One Horse Town” tab at www.coorsbanquet.ca. The contest is open until July 15.

Should Williams Lake win the competition, an online free ticket system will be launched by the production company for citizens to attend the event at no cost.

“It was an easy decision for Council to officially put forward our name in this competition,” states Mayor Walt Cobb. “After successfully hosting the Williams Lake Stampede, now in its 92nd year, and the great success of our recent Rogers Hometown Hockey event, we are confident that we can do a great job of bringing this event to town for everyone to enjoy.”

“We wish the other communities well in their submissions, but I don’t think you could find a more enthusiastic community than Williams Lake when it comes to showing our cowboy spirit,” adds Mayor Cobb. “With this contest running during Stampede season, we are positive that our community will go online and vote daily.”

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