

MEDIA RELEASE

City of Williams Lake



For Immediate Release

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01-02

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Kraft Hockeyville Competiton

Do you want to win **\$250,000** to improve our arenas at the Cariboo Memorial Recreation Complex?

The City of Williams Lake has entered the Kraft Hockeyville 2020 competition and we need your support. To win a place in the competition we need **everyone** to go online and share stories about what hockey and the arena means to you.

We receive points in the following 4 ways:

- 10 point for shared stories at www.williamslake.ca/krafthockeyville
- 5 points for sharing our Hockeyville page on Twitter using the share button
- 3 points for uploading photos of our arena at www.williamslake.ca/krafthockeyville
- And 1 point for adding a note or an emoji at www.williamslake.ca/krafthockeyville

Stories will be judged on the following criteria

1. Depiction of the nominated community's spirit and passion for hockey (40%)
2. Description of the Arena's importance within the community and how the prize money would be used (40%)
3. Description of why your community should be the next Kraft Hockeyville (20%)

We have 12 days to make this happen, the closing date is February 9.

We ask that everyone please take the time to participate, and share this information with their friends and family.

The Cariboo Memorial Recreation Complex will be hosting a FREE SKATE on Saturday, February 1st from 1:45 – 3:15 pm in celebration of the contest and our community. Wear your favourite hockey jersey and join us on the ice!

The City would like to thank you for your support as we all work together to showcase the amazing passion that Williams Lake has for hockey!

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