

CITY OF WILLIAMS LAKE



A guide to the....

CITY OF WILLIAMS LAKE GRAFFITI BYLAW NO. 2128, 2010 MURAL APPROVAL POLICY



Are you interested in applying a mural to a building, blank wall or retaining structure in Williams Lake. The City of Williams Lake has a Mural Policy and staff will work with interested persons to bring your mural application before Council for approval. This “ Guide ” will outline the City of Williams Lake Mural Policy and provide you with an application and checklist to assist you in submitting your ideas to City Council.

SCHEDULE "A"
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CORPORATE OFFICER

City of Williams Lake Graffiti Bylaw No. 2128, 2010

MURAL APPROVAL POLICY

1. Definitions:

1.1 In this Mural Policy:

"Council" means City Council of the City of Williams Lake;

"Mural" means any approved painting, drawing, sketching, or other marking that is inscribed, painted, or otherwise applied directly upon any building, structure, wall, fence, or any other structure, and that does not include any advertising content or logo;

"Public Mural" means Murals which are or will be placed in City-owned property and Murals which are or will be financed in whole or part with public funds;

"Public Place" includes every sidewalk, park, courtyard, square, walkway, building, parkade, and any other area or structure open to public use and includes every right-of-way reserved for use by a railway;

"Private Mural" means Murals which are financed without public funds and which are or will be placed on private property; and

"Submission" means an application for approval of a Mural, together with all documents and information required under this Mural Approval Policy.

2. Submissions for Approval of Murals

2.1 A person wishing to apply a Mural to any surface within the boundaries of the City of Williams Lake must apply for approval obtained from City Council.

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MURAL APPROVAL POLICY

3. Mural Approval Process

- 3.1 Council will consider only those Mural Submissions which include the following documentation:
- (a) a completed application, in the form designated ;
 - (b) written permission from the owner of the property upon which the proposed Mural is to be applied;
 - (c) a projected timeline for completion of the Mural;
 - (d) a copy of the contract, if any, between the applicant and the artist(s) installing the Mural;
 - (e) a copy of the contract, if any, between the applicant and the artist(s) installing the Mural;
 - (f) an itemized inventory of materials to be used for the Mural and a photograph of existing surface on which the Mural will be applied;
 - (g) a detailed model of the proposed Mural; and
 - (h) a maintenance plan, including parties responsible for maintenance.
- 3.2 Council will evaluate Private Mural projects on the following criteria:
- (a) artistic merit;
 - (b) appropriateness of materials; and
 - (c) qualifications of the project manager or lead artist(s).
- 3.3 All decisions of Council are final; however, applicants may modify their proposed Murals and reapply to Council for approval.

SCHEDULE "B"
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CORPORATE OFFICER

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MURAL APPLICATION FORM

1. Date _____

2. Please indicate whether this is a Public Mural or Private Mural Application.

Private Mural

Public Mural

3. Lead Organization

4. Contact Name / Project Coordinator _____

Phone _____ Fax _____

Email _____

Street Address _____

City _____ Prov _____ Postal Code _____

5. Funding Source _____

6. Proposed Site of Mural _____

7. Project Descriptions:

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MURAL APPLICATION FORM

On a separate document, please provide the following:

- (a) Description of proposed design;
- (b) Materials and process to be used; and
- (c) Name of all other individuals / groups involved in Mural participation / design / Implications.

I _____ as the mural applicant, accept the decision of the City Council of Williams Lake for the creation of the proposed Mural.

Signature _____

SCHEDULE "C"
(pg 1 of 1)

CORPORATE OFFICER

City of Williams Lake Graffiti Bylaw No. 2128, 2010

MURAL APPLICATION CHECKLIST

The Following must be attached with your application:

- (a) Mural application form;
- (b) Project description (refer to Section 7 of the Mural Application Form);
- (c) Written permission, including acknowledgement of responsibilities, from the property owner;
- (d) Copy of the contract with the artist(s);
- (e) Timeline;
- (f) Model (identifying materials, project manager);
- (g) Photographs of the site (includes photo of the wall surface Mural is to be installed on);
- (h) Budget of project (complete budget with identification of funding source); and
- (i) Maintenance plan (including parties responsible for maintenance).