

# MEDIA RELEASE

City of Williams Lake



## For Immediate Release

November 23, 2021

450 Mart Street  
Williams Lake, BC  
V2G 1N3

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### City Hall and Complex accepting food drive donations starting December 1, 2021

Following the success of last year's food drive, the Cariboo Memorial Recreation Complex has joined forces with other City of Williams Lake staff to help spread some holiday cheer in the form of food donations for those in need this season.

As the COVID-19 pandemic continues to impact the community, and with recent BC floods and road washouts affecting food availability, many Williams Lake residents could use a helping hand.

From December 1<sup>st</sup> to 12<sup>th</sup>, community members can drop-off non-perishable food items at either City Hall or the Cariboo Memorial Recreation Complex front desk. In addition, Complex staff will be collecting food donations on December 1<sup>st</sup> at the Banff Mountain Film Festival World Tour in the Gibraltar Room.

At the food drive's conclusion, items will be donated to the Salvation Army for organization and distribution to members of the community.

"It's that giving time of year and hopefully we can help those in need," said Williams Lake Mayor Walt Cobb. "I encourage anyone who can to donate. We have had a tough year on many fronts so all the help we can give will be appreciated."

Kaitlyn Atkinson, Manager of Recreation with the City of Williams Lake, said any generosity from the community would be greatly welcomed.

"Our food drive at the Cariboo Memorial Recreation Complex was very successful last year and we are hoping to build on that success again this year by partnering with our friends at City Hall," Atkinson said.

Anyone who donates at least two non-perishable food items will be entered into a draw to win one of several prizes, including a 'family night out raffle basket' featuring \$100 in gift certificates donated by Mr. Mikes and a family package including two general admission passes and two children's admission passes, plus adult and child concession vouchers from Paradise Cinemas.

Other prizes include four draws of \$25 Love Bucks vouchers and, lastly, a raffle basket filled with goodies from local businesses and drop-in family passes for the Cariboo Memorial Recreation Complex.

For more information contact Greg Sabatino, Events and Marketing Coordinator, at 250-392-1770, or email [gsabatino@williamslake.ca](mailto:gsabatino@williamslake.ca).

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