

MEDIA RELEASE

City of Williams Lake



For Immediate Release

March 4, 2022

450 Mart Street
Williams Lake, BC
V2G 1N3

Applications Now Open for 2022 Business Façade Improvement Program

Northern Development Initiative Trust (NDIT) has approved the City of Williams Lake's application for a \$20,000 Business Façade Improvement Program grant for another year.

The funds will be delivered through a local Business Façade Improvement Program to improve retail and commercial building facades in the City's downtown and highway commercial corridor. A primary purpose is to assist in improving the physical appearance and/or functionality of commercial buildings for the betterment of business viability and service to the public.

By facilitating improvements to business facades, business areas can become more appealing to consumers, thereby increasing the marketability of commercial spaces and assisting business viability and retention.

Existing buildings in the City's Downtown and Highway Corridor Development Permit areas are eligible for the program. Building owners, or business owners with written authorization of the property owner, can apply to the City for a 50% reimbursement grant up to a maximum of \$5,000 for approved façade improvement projects. Projects must have a minimum value of \$2,000.

Please note this program is awarded based on completed applications that best meet the program guidelines and design criteria set out in the City's OCP.

The City is accepting applications until April 30, 2022. All applicants will be notified by May 30, 2022.

The Business Façade Improvement Program application and guidelines are now available on the City's website at <https://www.williamslake.ca/924/Business-Facade-Improvement-Program>.

For more information about funding programs and Northern Development Initiative Trust success stories, visit their website at www.northerndevlopment.bc.ca. For more information on the program, please contact Linda Evans, Development Services Coordinator, at (250) 392-1765 or levans@williamslake.ca.

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