

MEDIA RELEASE

City of Williams Lake



For Immediate Release

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450 Mart Street
Williams Lake, BC
V2G 1N3

City Teaming Up With Williams Lake Farmers' Market to Host Canada Day Celebrations

The City of Williams Lake is thrilled to help kick off Stampede weekend and celebrate the nation's 155th birthday in the lakecity with a celebration and the return of its annual in-person Canada Day festivities.

The entire community is invited to attend the celebrations in Kiwanis Park on Friday, July 1 from 10 am to 1 pm.

Official ceremonies featuring speeches from local dignitaries will open the celebration including a welcome to traditional Secwepemc territory at 11 am.

This year, the City has teamed up with the Williams Lake Farmers' Market to coincide the Canada Day festivities alongside the weekly market, held in the parking lot adjacent to Kiwanis Park at the Cariboo Memorial Recreation Complex.

"We are so excited to be hosting such a collaborative event for Canada Day and we're happy to help get the festivities rolling for what will be a busy Stampede weekend in the community," said Kaitlyn Atkinson, Manager of Recreation and Leisure Services.

Activities taking place in Kiwanis Park will include bouncy castles, an inflatable obstacle course, face painting, air brushed tattoos and, as a treat, free ice cream sandwiches from Dairy Queen. Central Cariboo Search and Rescue will be on hand to provide first aid for the event.

"Combined with everything happening at the Farmers' Market including live entertainment, food trucks, vendors and more, we are really looking forward to celebrating Canada's birthday in style."

The City of Williams Lake would like to acknowledge the financial support of the Government of Canada through its Celebrate Canada program to help host the event.

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