

MEDIA RELEASE

City of Williams Lake



For Immediate Release

October 17, 2023

450 Mart Street
Williams Lake, BC
V2G 1N3

44th Annual Halloween Fireworks Blast Off at 7:45 pm on October 31

The City of Williams Lake will celebrate Halloween night with a bang on Tuesday, October 31 with its 44th Annual Halloween Fireworks at the Williams Lake Stampede Grounds.

The community is invited to join the City's Community Services Department, with the help of the Williams Lake Fire Department and Williams Lake Community Policing for the annual spectacle, which kicks off with a bonfire at 7:15 pm and fireworks to follow at 7:45 pm in the parking lot behind the Stampede grandstand. The Williams Lake Lions Club will once again be offering hot dogs and hot chocolate by donation.

Gates at both Mackenzie Avenue and 7th Avenue South open at 7 pm, the bonfire is scheduled to be lit by 7:15 pm and the fireworks show will follow at 7:45 pm.

"The City's annual free Halloween fireworks are a beloved community tradition and we are so excited to be able to carry that on during this year's Halloween night," said Maria McKee, Adult Recreation Coordinator. "It's always so fun to see community members of all ages gathered around the bonfire sipping hot chocolate in their Halloween costumes each year as they enjoy the festivities."

Back by popular demand, there will also be a pie-eating contest prior to the fireworks show starting at 7:15 pm. Free registration for that event is available online at www.williamslake.ca/programregistration; anyone wishing to participate is asked to pre-register.

The City of Williams Lake would like to thank Tolko for donating wood for the bonfire, Williams Lake Community Policing, the Williams Lake Stampede Association for use of the grounds and the Williams Lake Lions Club for their generous contributions to the annual event.

– 30 –

Media Contact:

Greg Sabatino, Events & Marketing Coordinator

gsabatino@williamslake.ca

Phone: 250.392.1770

City Hall: 250.392.2311